



MINUTES

Meeting:	National Park Authority
Date:	Friday 18 March 2016 at 10.00 am
Venue:	The Board Room, Aldern House, Baslow Road, Bakewell
Chair:	Cllr Mrs L C Roberts
Present:	Mr P Ancell, Mrs P Anderson, Mrs F Beatty, Cllr P Brady, Cllr C Carr, Cllr D Chapman, Cllr A R Favell, Cllr C Furness, Cllr D Greenhalgh, Mr Z Hamid, Cllr Mrs G Heath, Cllr H Laws, Ms S Leckie, Cllr S Marshall-Clarke, Cllr A McCloy, Cllr C McLaren, Cllr Mrs K Potter, Cllr Mrs N Turner, Cllr Mrs J A Twigg, Cllr F J Walton and Cllr G Weatherall
Apologies for absence:	Cllr D Birkinshaw, Cllr Mrs N Hawkins, Mr R Helliwell, Cllr Mrs C Howe, Cllr J Macrae, Ms S McGuire, Mrs E Sayer and Cllr D Williams.

9/16 CHAIR'S ANNOUNCEMENTS

The Chair welcome Simon Malcolm to his first meeting of the Authority since being appointed as the new Director of Commercial Development and Outreach.

She then invited Simon, Dave Cramp, Conservation Volunteers Officer and Steve Hampton Health Training Co-Ordinator from Fit for work Derbyshire, Leicestershire, Nottinghamshire and Rutland Community Rehabilitation Company to comment on the recent UK National Parks Volunteer Award given to the Fit for Work Volunteers. Fit for Work was run by the Derbyshire, Leicestershire, Nottinghamshire and Rutland Community Rehabilitation Company to give people the opportunity to gain work experience and references from four days each month with the Peak Park Conservation Volunteers, learning skills such as dry stone walling, leading to NVQ certificates in countryside management.

The Chair formally presented the award and congratulated those involved.

10/16 MINUTES OF PREVIOUS MEETING 5 FEBRUARY 2016

The minutes of the last meeting of the Authority held on 5 February 2016 were approved as a correct record.

11/16 PUBLIC PARTICIPATION

Two members of the public were present to make representations to the Committee.

12/16 MEMBERS DECLARATIONS OF INTEREST

Item 8

Cllr Mrs K Potter, personal, as a member of CPRE she knew the public speaker representing Friends of the Peak District.

13/16 TREASURY MANAGEMENT POLICY STATEMENT AND ANNUAL TREASURY MANAGEMENT AND INVESTMENT STRATEGY (A1327/PN)

The Chief Finance Officer presented a report asking Members to meet the necessary statutory requirements governing Treasury Management functions by approving an overarching Treasury Management Policy Statement. Members were also asked to approve an Annual Treasury Management and Investment Strategy which set out appropriate Prudential Code indicators and limits, and a Minimum Revenue Provision policy.

RESOLVED:

- 1. To approve the Treasury Management Policy Statement in Appendix 1.**
- 2. To approve the Annual Treasury Management and Investment Strategy in Appendix 2, with specific approval of the Prudential Indicators and borrowing limits (paragraphs 5-13), and the policy on Minimum Revenue Provision (paragraphs 14-15), and adopts the Investment Strategy of North Yorkshire County Council (Appendix 3).**

Cllr D Greenhalgh joined the meeting at 10.30am

The Chair welcomed Cllr Teresa Riley from Staffordshire Moorlands District Council who was in attendance to observe the meeting as a possible successor for Cllr Mrs N Hawkins who intended to retire from the Authority in May. The Chair expressed her thanks to the Council for being proactive and anticipating the change in membership.

The meeting adjourned from 10:30am to 10:40am.

14/16 COMMERCIAL DEVELOPMENT - GIVING (SM)

The Director of Commercial Development and Outreach, Simon Malcom, introduced a report setting out proposals to adopt a Giving Strategy to grow and maximise the Authority's supporters and giving opportunities.

The report had been considered at a meeting of the Audit, Resources and Performance Committee held on 22 January 2016 where, after some discussion, it was agreed that the report should be brought to a meeting of the full Authority for a decision. The Committee also agreed that deferring a decision would allow the recently appointed Director of Commercial Development and Outreach to consider the proposals.

Simon Malcolm highlighted the commercial development and outreach objectives of the Authority and described how the Strategy would allow the Authority to develop the competences needed to deliver them. He therefore recommended that the Authority should adopt the strategy and note the intention to develop a strategic commercial development plan within which the Strategy would be developed and managed.

In response to concerns from some Members, the Director confirmed that implementation would be measured and during the next phase further work would be

undertaken to finesse the strategy by identifying and testing opportunities and revisiting some of the assumptions.

The following spoke on this item under the public participation at meetings scheme:

- Dr Peter Owens
- Mr A Tickle, Friends of the Peak District

RESOLVED:

1. **To adopt the Giving Strategy Programme for years 1, 2 and 3 (2016-2019).**
2. **To confirm the allocation of an additional £58k in 2016/17 to support the strategy - making a total of £100k in the baseline and to note that further costs would be considered alongside other investment needs and a review of the current three year financial plan during March- June.**
3. **To agree that the focus for the first major campaign should be the Trails, with smaller campaigns based around the Authority's other properties and corporate plan.**
4. **To confirm that the Giving Strategy progress would be monitored and reviewed by the Enterprise+ Programme Board and, on a quarterly basis, by the Authority's performance and financial monitoring meetings.**
5. **To request that a report on progress with the Strategy be brought back to the Audit Resources and Performance committee in Spring 2017 to review Year 1 and to report on how Years 2 and 3 should be taken forward.**

The meeting ended at 11.55 am